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BOOST IN SMART COMMERCE BETWEEN EUROPE AND THE UNITED STATES

September 14, 2017 SMART Community Exchange (SCE) EU, Helsinki, Finland --- SMART Businesses Leaders from Europe and USA met at the [U.S. Embassy in Helsinki](#), and [Aalto University](#), September 6-7, 2017, for the [2017 European SMART Summit](#), to continue an annual dialogue for the purpose of SMART trade, SMART Economic Development, Workforce Development and Training, and 21st Century Education.

Business, Policy, Education, and Finance Leaders meet at the SMART Summits to learn from each other and build partnerships. The European and American SMART business leaders discussed SMART mobility, SMART learning, SMART energy, SMART manufacturing, SMART lighting, SMART transportation, SMART agriculture, SMART buildings, SMART health, SMART mining, SMART finance, SMART ICT, SMART cool chain, SMART logistics, SMART cyber, SMART gaming, SMART manufacturing, and SMART soft-landing USA program in their two-day summit.

“We drive SMART growth, as we share SMART business opportunities with our partners, and we attract investment in SMART partner projects around the world. SME involvement will be crucial in SMART trade, as we all know that SMEs play a key role in SMART innovation and SMART growth”, Minna LeVine, CEO Chamber of Eco Commerce, Founder SMART Community Exchange.

“We have created a [SMART Soft-Landing USA Program](#) to facilitate quick increase in SMART exports from Europe to the U.S. The program is designed to help European companies effectively enter and expand in the U.S. SMART market”, Tana Torrano, CEO Market Vision Consulting LLC, Founder SMART Community Exchange.

Participants agreed that Europe and United States have significant SMART commerce and cooperation potential. The participants developed trade, investment, workforce development and training, and education relationships, where SMART solution providers, SMART capital, and SMART community development, workforce development and training, and 21st Century Education connect. The Summit attendees also agreed that SMART European and U.S. Communities will continue to host SMART Trade Missions and Summits in 2018-20 to boost SMART trade and investment between Europe and the United States.

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