

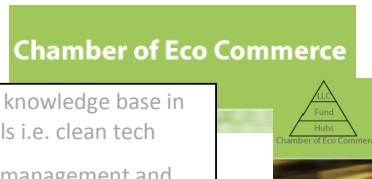


# Environmental Technologies Invest *New Ventures Technology Commercialization Fund*



**Commerce Capital Services**

- 1) Management Consulting, major knowledge base in Strategic Change for multi-nationals i.e. clean tech
- 2) History of expertise in portfolio management and efficient technology development and deployment



**Chamber of Eco Commerce**



**Added  
Institutional  
Investors**

**\$2,000,000 Seed  
then \$200,000,000**

**Forms and Capitalizes**

New VC Firm – name to be assigned to the control of our Board and Investing Team below, and designated under a new GP/LP structure.

Board Member Driven – Board Members are leading successful Corporate Capitalists: Ken Hoogs, Managing Principal, Minna Levine, Partner

Portfolio Companies Operating Team Members: Glenn Potrykus, Fredrik Pressler, Dr. Mario Arlt, Barling Bay Companies, Georgia Tech, Harvey Mudd College, Circle D Enterprises, various distributors by industry. ET Invest headquarters is located in Atlanta, Georgia, with satellite offices in Princeton, NJ; Charleston, SC; Helsinki, Finland; London, England; Moscow, Russia; Beijing, China

### Fund Specifics

3 Companies targeted initially, 30s total expected; 10-15 per year  
Avg investment size of \$2mm to \$3mm  
Max size \$20mm equity investment; profitable, recurring revenue quals  
Majority Stakes, Active Management, Performance Measurement  
Criteria – component technology critical to multi-nationals' success  
Contacts and mgt expertise provided for acceleration into market

Build of mfg with strategic partners  
Good for grants and govt application  
Portfolio balancing or add-on investment

## Environmental Technologies Invest Fund I

(a JV with Institutional PE 30/70)

Major Edge is principals each with 25 year+ long history of operating experience in industries served

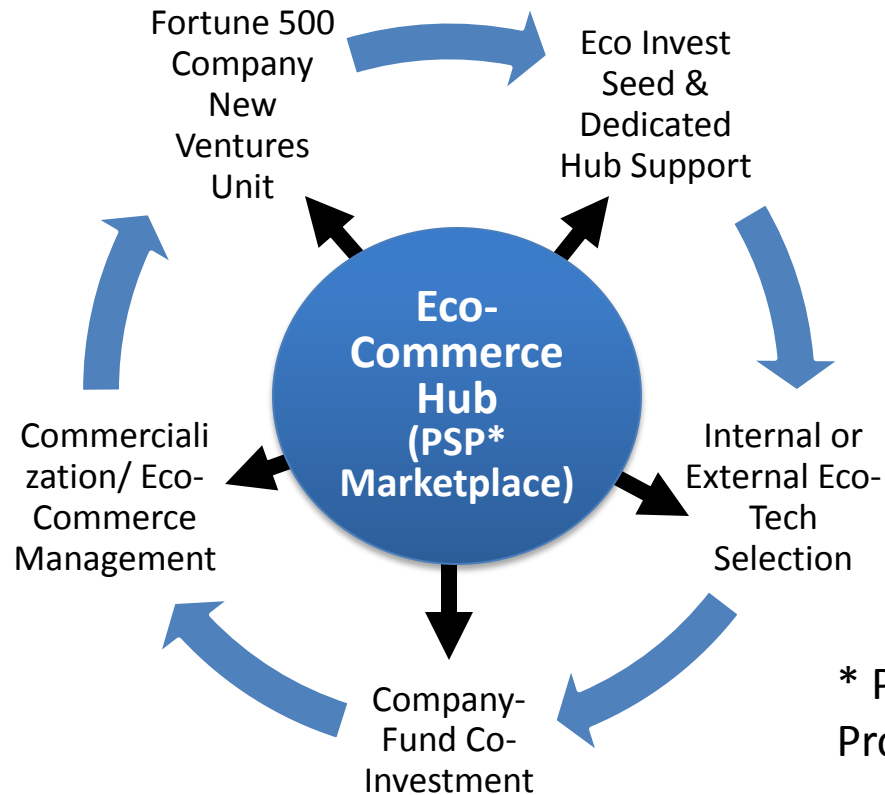
### Significant Relationships:

- Government & Agency (US, EU, China, LOCAL)
- International Companies (names upon NDA)
- Venture Capital Network & Syndicate
- Cooperative Industry Associations
- Enterprise Zones
- Charitable Organizations
- Workforce Development Agencies
- Registered Women- and Minority Firms
- Success Stories (past investments)
- Leading Law Firms
- Eco-Commerce Hub (Microsoft Partner)
- Platform Agreement (only \$24K/yr)
- Marketing Partners

### Examples:

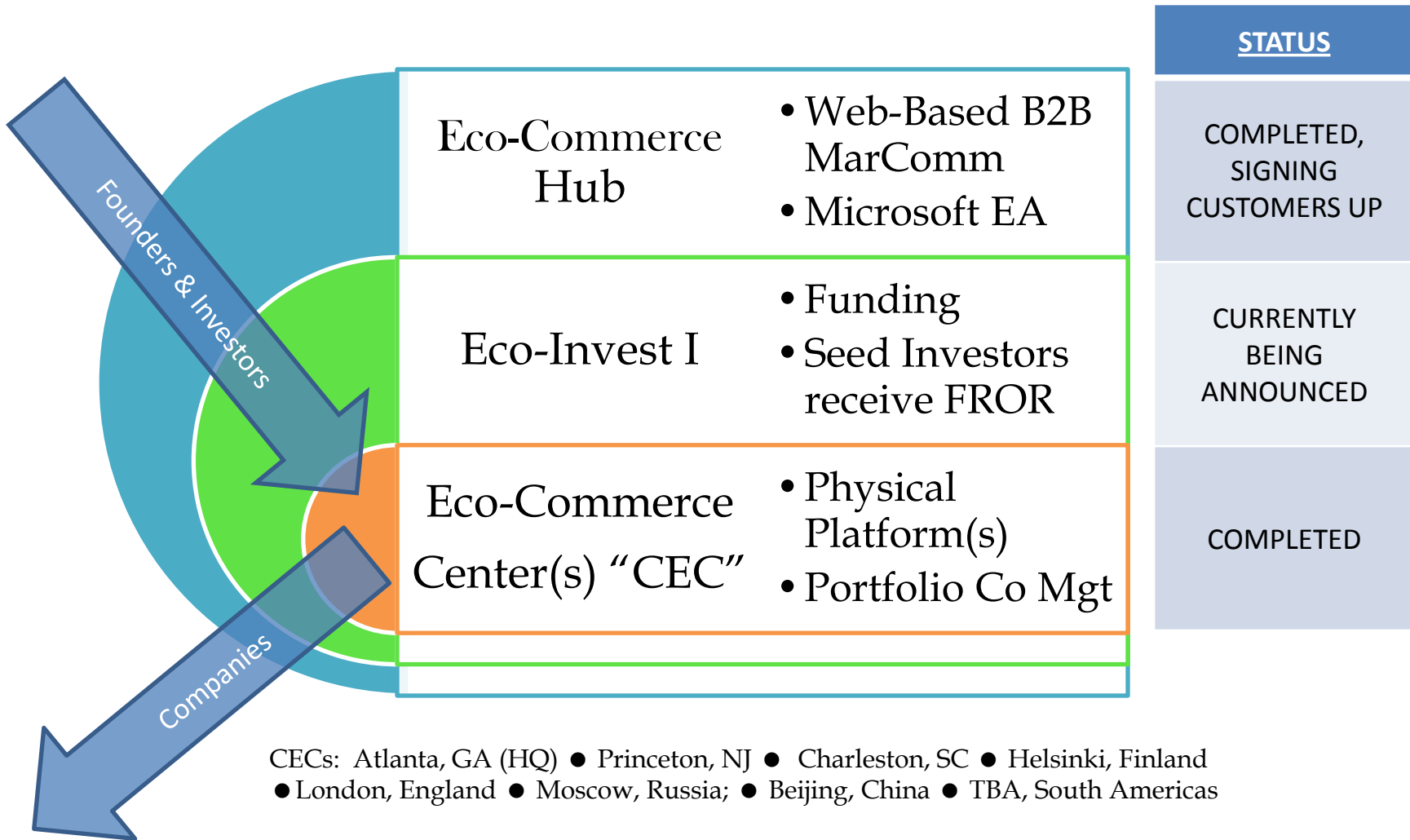
- Aluminum Foam Steel
- Energy-Efficient Lighting
- Smart Data-Video-Voice-Scan and Tracking Solution
- Electrical Solutions for Buildings and Vehicles
- Waste Treatment 'From Waste to Reuse Materials'
- Clean Water Management
- Water Analyzer
- Water and Clean Air
- Aquaculture
- Offshore and Building Wind Turbines
- Solar Farm Technology

# Founder Process



Each Hub is a local and international marketplace for investors and innovators to connect, and provide and use \*Preferred Service Provider (PSP) B2B services. PSPs provide marketing platforms, legal services, tech development, investment banking - new platform with Microsoft. Each PSP receives a professionally detailed secure website to market services and connect.

# Full-Scale Incubator Structure



# Full-Scale Benefits

- For Large Companies: *Reach new markets and build sales; seed innovators vs buying techs at premium, and receive completed tech companies in return in 18 months; expert management and broad B2B marketing applied at minimal cost; efficient use of your internal venture funds' commercialization capital, referral revenues on vendors they bring to network, membership in recognized network of applied eco-commerce leaders from governments and industries globally, creates local business support, diversity*
- For Innovators: *Direct Funding, builds all business departments which mitigates your and our investor risk through hub use, inexpensive B2B marketing, reach global markets, reach suppliers, education resources, no firm too small, protect IP and investment, simplify business development, shows strength by association and relationships, tools to mine business data and develop campaigns*