



Chamber of Eco Commerce (CEC)

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Contact: CEC info@ChamberofEcoCommerce.com

Banking on Distribution Of Organic Products - CCS Expands Operations to Meet Growing Demand for Organics

May 9, 2011, Atlanta, Georgia --- Organic farming has been one of the fastest growing segments of U.S. agriculture for over two decades. Organic food sales have been growing at 20% per year since 1990, increasing from under \$1 billion in 1990 to \$24.6 billion in 2008. Despite the rapid growth, organic foods represent less than 3.5% of food sales in 2008, reflecting a market that can continue to grow at \$5 billion per year for the foreseeable future.

As consumer demand for organic foods and beverages has increased, so has the need for reliable Temperature Controlled Packaging (TCP) and improved product distribution to customers.

CCS has combined technology and supply chain logistics to produce a more reliable cold chain distribution at a reduced 'all-in' cost. The foundation of CCS technology and its strategy is excellence in cold chain logistics of perishable food distribution for business-to-business and business-to-consumer end uses.

CCS has pledged to enhance value to farmers, wholesales, retailers, and consumers through its highly-evolved logistics network, deliveries, education and marketing programs, to industry-leading service levels, and broad product availability. CCS will serve the organic products sector supplying TCP products and logistics support services to customers worldwide.

CCE's portfolio of TCP products and cold chain logistics services is a unique offering in the natural and organic foods industry. CCS serves specific needs of a wide variety of customers including farmers, super natural chains, independent natural products retailers, restaurants, conventional supermarkets, and consumers.

Since 2010, the CCS has expanded and increased in distribution capacity across the United States and Canada, Europe, Middle East, and Russia. Recently, the company rolled out a new global distribution business model to better serve its worldwide network of companies and organizations.

Atlanta, Georgia, will serve as the global support, distribution and operations hub for CCS customers boasting "best-in-class" in cool chain intelligence and logistics.

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"CCS continues to experience growing demand for TCP products and logistics services since joining our Eco Commerce Hub in 2010 in Atlanta, Georgia. The infrastructure investments in Atlanta distribution and manufacturing network will ultimately serve to improve efficiencies, lower operating costs and provide customers with enhanced access to organic products and diversity locally, regionally, and globally. The hub will help relieve CCS over-

capacity at other locations as well as enhance CCS's overall capacity to grow", says Minna LeVine, Chamber of Eco Commerce.

CCS will continue pursuing and promoting a 'Carbon Neutral Transportation' approach by recognizing performance in energy efficiency, mobility, materials selection, sustainable site development, water savings, and environmental quality.

The leasing of new manufacturing, operations, and distribution centers in Georgia, is also in the works. The Atlanta Hub will be CCS's largest distribution and operations center in the Americas. Operations are scheduled to commence during 2012-2015 and the company is expected to employ associates within the first year. The Atlanta location is designed to enhance efficiencies, lower operating costs in distribution network and improve productivity through "best- in-class" cold chain intelligence.

The CCS's capacity and complete solution offering is larger than any of its competitors in the natural products industry. Following the launch of the Atlanta hub facility, CCS will open new distribution centers globally.

With humble beginnings in 1980's as a small food distributor in Finland, by the end of the decade, CCS has become the preeminent distributor of perishable foods in Europe. Since then, CCS has grown itself into a global expert in cool chain intelligence and distribution, eventually reaching into the North America in 2010.

The company prides itself on providing excellence in new technology and eco innovation. Armed with its exclusive partner network, CCS has optimized its technology offerings and distribution services to meet the evolving needs of its partners, customers and target consumer. At retail, CCS develops optimal distribution models for natural, organic, gourmet and specialty products, customized to the needs of individual stores, companies, and organizations.

In 2012, the company will complete its interactive global supply chain portal. This portal is a link between CCS and its customers and partners. This platform will provide CCS and its partners a system for unique information sharing where true collaboration and effective communication can be achieved. At the core is a product catalog allowing users to browse the complete lineup of CCS distributed products by distribution center and searchable by brand, category, product type and even by UPC code or item number. All new items are listed in an easy to understand format.

The bottom line - organic products are in good hands with CCS leading the way in efficient perishable cargo supply chain and distribution practices.

For more info - Carbon Neutral Transport (CNT) partner projects:

<http://www.chamberofecocommerce.com/partnerprojects/carbonneutraltransport.html>