

BUSINESS RESILIENCE INITIATIVE

<u>Investing in Innovation for Climate Resilience 2013-17</u>

Building Resilient Businesses and Communities

Climate risk will impact businesses and communities for years to come, and longterm efforts to build resilience will help communities thrive in the 21st century and beyond:

• Learn how you can incorporate climate risk considerations into your programs, rethink traditional approaches to land use and land management, building and infrastructure siting and design, and business and community planning.

Improving Resilience in Infrastructure

Climate risk poses a significant threat to the safety and reliability of critical infrastructure systems. Whether related to energy, transportation, freshwater management, coastal protection, or ecosystems:

• Learn how local action can improve the way climate impacts and greenhouse gas emissions are incorporated into public and private infrastructure investments, policies, and practices.

Ensuring Resilience of Natural Resources

Climate risk puts vital natural resources and ecosystems at risk:

 Learn how to protect and conserve resources, improve human, business and community resilience in cost-effective ways.

Preserving Human Health & Supporting Resilient Populations

Climate risk presents a significant public health threat to individuals and communities, exacerbating illness and increasing the frequency and severity of dangerous extreme weather events:

Learn how how state, local, tribal, territorial, and industry efforts can address the needs of populations
most vulnerable to climate impacts, protect public health, and improve disaster mitigation and
preparedness.

Supporting Climate-Smart Hazard Mitigation and Disaster Preparedness and Recovery

Climate risk will increase the frequency and severity of extreme weather events, which are often devastating to business and communities:

• Learn how holistic hazard mitigation planning, improved data collection and mapping, partnership development, and program modernization, can improve efforts to prevent and mitigate the effects of extreme weather and other climate-related hazards.

Understanding and Acting on the Economics of Resilience

Climate risk poses significant economic risk to all sectors and communities:

 Learn how investments in long-term resilience can better ensure a vibrant economic future for your business or community.

Building Capacity for Resilience

To successfully mitigate climate risk, businesses and communities must have the capacity to recognize, understand, and assess relevant climate-related hazards, risks, and impacts:

Learn how business and communities build this capacity by investing in innovation, building human
capital, and continuing to shape or reshape programs, policies, information sources, and other forms of
assistance enable business, people, state, local, tribal, territorial jurisdictions to prepare for climate risk,
and how to track and report on progress made in the implementation of the recommendations, as well
as specific benchmarks.

Consider Participating: Regional Partner HERE, Sponsorship HERE, Speaker Engagement HERE.